EO ✕ ACADEMY

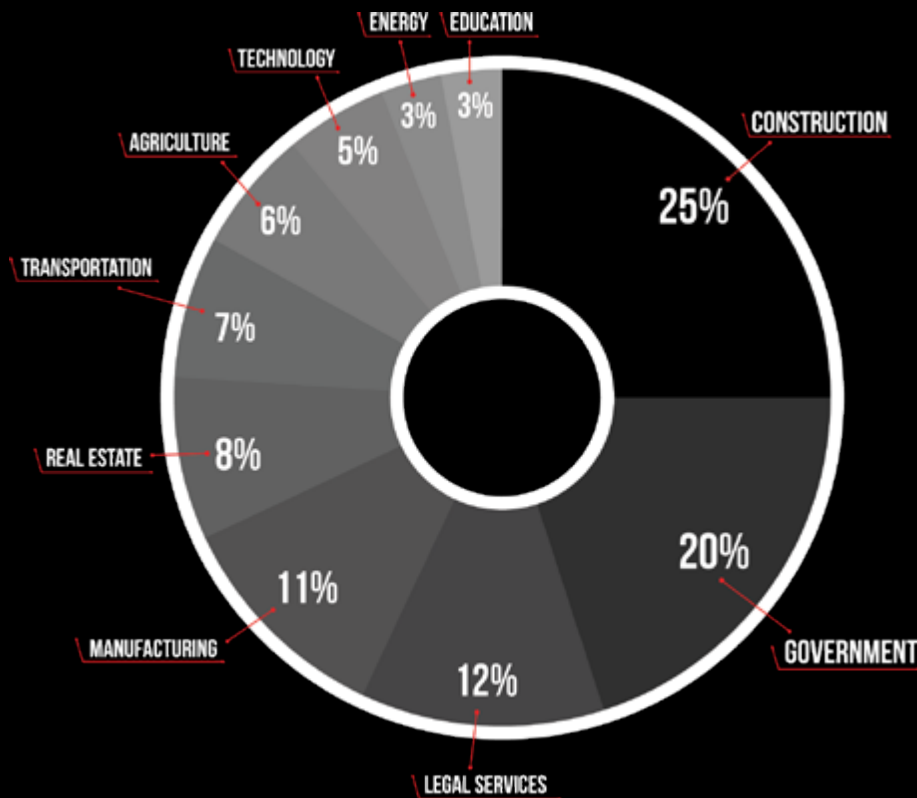## WHATEVER CHALLENGES YOU MAY FACE...
LEADERSHIP IS THE SOLUTION.

Are you a corporate leader facing significant leadership challenges that hinder your organization's growth and efficiency? Struggling with inconsistent team performance, poor communication, or a lack of accountability?

If so, you're not alone. Many mid-to-large enterprises grapple with these issues, and they often stem from inadequate leadership development.

At Echelon Front, we believe that exceptional leadership is the cornerstone of organizational success. The **Extreme Ownership Academy** takes the leadership principles taught by Echelon Front and packages them into a scalable, cost-effective model that provides our clients direct, on-demand access to EF leadership instructors.

Our **EO Academy Team Training** is designed to equip your leaders with the tools and mindset to drive exceptional results. These programs are tailored to address the unique challenges your organization is faced with, fostering collaboration, accountability, and a shared sense of purpose.

WHO ARE THESE PROGRAMS FOR?

Donut chart — industry breakdown:
- CONSTRUCTION 25%
- GOVERNMENT 20%
- LEGAL SERVICES 12%
- MANUFACTURING 11%
- REAL ESTATE 8%
- TRANSPORTATION 7%
- AGRICULTURE 6%
- TECHNOLOGY 5%
- ENERGY 3%
- EDUCATION 3%

- **FIRST TIME LEADERS**
- **MIDDLE MANAGERS**
- **EXTREME OWNERSHIP NOVICES**
- **CONTINUAL LEARNERS**
- **INDIVIDUAL CONTRIBUTORS**
- **SMALL TO MEDIUM SIZED TEAMS**

LEARN MORE

TESTED BY THOUSANDS

People and teams that have completed or are currently participating in these programs:

- **900+** Teams
- **15,000+** Team Members

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- **ON DEMAND**
- **SCALABLE**
- **MOBILE**
- **TEAM RESOURCES**
- **CERTIFICATES**

TESTIMONIALS

"Due to the teachings of EOA, I have become a significantly better leader. The past 2 years my management chain has noted it in my evaluations. Aside from that, **the stress levels of my team have reduced**, helping peers has become easier, and **ownership is now the driver me and my team.**"
– Stephen Clark

"It has allowed me to become a more patient and kinder leader. It has made me take a step back and check my ego. This has allowed me to pass this onto my team, which has **increased their productivity and given them a balance in their lives** as they prioritize their days to meet their needs."
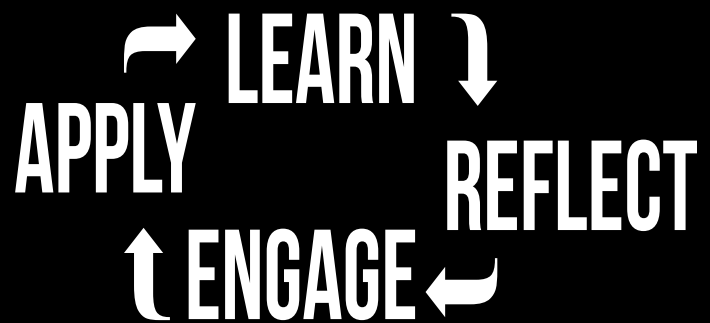**– Kenny Blank**

"Training has been going well. There has been a lot of positive feedback from the participants as well as their respective bosses. We've seen a **pickup in production and change in attitude at each of the plants** that we have been working with. … overall, positive."
-Takashi DeHart, Operations Manager, UFP Site Built

TRAINING MODEL

Each **Program** is built on our Learn, Reflect, Engage, and Apply model. To ensure maximum retention and engagement through multiple modalities of learning.

APPLY → LEARN ↴
↑ ENGAGE ↩ REFLECT

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PROGRAM OPTIONS

The Implementation Program - Pacing Guide

- **Time:** 6-12 month program
- **Curriculum:** Extreme Ownership or Dichotomy of Leadership books
- **Materials:** Book, workbook, online course, discussion guides, implementation tools

Middle Management Qualification Course - Pacing Guide

- **Time:** 6-week program
- **Curriculum:** Currated content specifically for Middle Managers
- **Materials:** Online courses, reflection questions, discussion guides, implementation tools

First Time Leader Boot Camp - Pacing Guide

- **Time:** 6-week program
- **Curriculum:** Currated content specifically for First Time Leaders
- **Materials:** Online courses, reflection questions, discussion guides, implementation tools

COST

- **Middle Manager Program**
  $745/person

- **First Time Leader Program**
  $745/person

- **The Implementation Program**
  $595/person

- **Courses and Live Sessions**
  $80-$500/person

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INSTRUCTORS

Through our **online courses and add-ons,** your team will learn from our diverse team of Echelon Front instructors. They are decorated, combat-proven veterans, athletes, executives, middle managers, and front-line men and women in business with experience in building, training, and leading high-performance winning teams.

SCAN ME

INSTRUCTOR BIOS

PROGRAM ADD-ONS

In addition to the core program components, you can also include additional types of training and other materials into your program as needed.

- **Virtual Training Sessions**
  - 60-90 Minutes
- **Workshops**
  - 3-6 Hours
- **Additional Courses and Books**

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